
AXXZIA to Showcase Salon-Quality Skincare at COSMOPROF North America Las Vegas Promoting Global Business Development

Tokyo, Japan (July 3, 2023) – AXXZIA, the Japanese cosmetics company, announces its participation in COSMOPROF North America's 20th edition, set to take place from July 11th to 13th at the Las Vegas Convention Center (LVCC). This participation aligns with AXXZIA's global expansion efforts, providing an opportunity to connect with industry professionals from all around the world and showcase Japanese skincare excellence.



With a commitment to offering salon-quality skincare experiences in the comfort of one's own home, AXXZIA has gained recognition for its exceptional product range, all of which are proudly made in Japan. As AXXZIA continues its global expansion, COSMOPROF North America, a leading B2B beauty trade show, provides an ideal platform for AXXZIA to present its exquisite lineup of skincare products and beauty supplements to the world, establishing new partnerships and fostering brand awareness. The trade show features various categories, including Hair Care, Skin Care & Makeup, and Nails, along with special areas like Discover Beauty and The Beauty Vanities.

Attendees can explore AXXZIA's exclusive selection of skincare solutions that bring the salon experience to homes. Don't miss the chance to visit AXXZIA's booth and immerse yourself in the world of luxurious Japanese skincare and discover the ultimate salon experience directly in your home.

AXXZIA's Booth Information

Event Name : COSMOPROF North America Las Vegas
Date : July 11th - 13th, 2023
Time : 10:00 AM to 6:00 PM (Closes at 3:00 PM on July 13)
Event Location : Las Vegas Convention Center (LVCC), Las Vegas, Nevada
Booth Location : Skin Care & Makeup Section, International area (Booth No. 3133)

Products to be Presented at the Booth

AXXZIA's popular products, Beauty Eyes "Essence Sheet" series and AG Theory "AG DrinkX", will be on display, as well as skincare and supplement products such as "The B Maison," "Lisbeau" and "Venus Recipe".



About AXXZIA

AXXZIA was established in 2011 originally as a skincare brand exclusively sold at esthetic salons. In 2016, the "Beauty Eyes" series, developed based on the concept of "bringing the essence of salon eyecare to home", has become a big hit in China and other Asian countries. As a Japanese cosmetics company, we offer a range of exceptional products all made in Japan, with a focus on delivering salon-quality skincare experiences at home. Currently, the brand is available in China, Singapore, and other Asian countries, as well as in the United States, Canada, Australia, and other countries. Committed to global expansion, AXXZIA continues to redefine beauty standards through innovation and excellence.

For more information about AXXZIA and our products, please visit

<https://axxzia.co.jp/en/>