

Back to In-Person After 4 Years

AXXZIA to Exhibit at "COSMOPROF Asia Hong Kong 2023

- The Largest BtoB Beauty Trade Show in the Asia-Pacific Region -

Tokyo, Japan (November 8, 2023) – AXXZIA, the Japanese cosmetics company, will participate in the international BtoB beauty trade show "COSMOPROF Asia Hong Kong 2023" to be held in Hong Kong from November 15th (Wednesday) to November 17th (Friday), 2023.



About "COSMOPROF Asia Hong Kong"

"COSMOPROF Asia Hong Kong 2023" is a BtoB event for professionals in the cosmetics industry. It boasts the largest scale in Asia among similar events and has the unique feature of consisting of two shows: the finished product sector "Cosmoprof Asia", and the supplier sector "Cosmopack Asia," which will present raw materials, packaging and so on. 2023 will be the first time in four years that the program will be conducted in person. AXXZIA, with a mission to present "Asian Beauty" from Japan to the world, will also be exhibiting at this global gathering of beauty professionals.

Event Details

Event Name : COSMOPROF Asia Hong Kong 2023
Dates : November 15th to November 17th, 2023
Opening Hours : 10:00 AM to 6:00 PM (local time)
Location : Hong Kong Convention & Exhibition Centre (HKCEC)
Booth No. : 1E-C2C

Featured AXXZIA Products

Our main exhibits will spotlight our popular eye care series "Beauty Eyes Essence Sheet", and beauty drink "AGDrinkX." In addition to these, we will showcase a wide range of products including skincare series "Beauty Force," "LisBeau," and "Le Ciel de L'aube," as well as our supplement series "Venus Recipe." at our booth, you can also try out a skincare brand "HALCA" from our group company, Huit Laboratories.



About AXXZIA

AXXZIA, established in 2011 as an exclusive skincare brand for esthetic salons, has since expanded its presence worldwide. The "Beauty Eyes" series, developed in 2016 with the concept of making professional eye care accessible for home use, has been widely embraced in several Asian countries, including China. As a Japanese cosmetics company, we offer a range of exceptional products all made in Japan, with a focus on delivering salon-quality skincare experiences at home. Currently, the brand is available in not only in Asia, but also in North America, Europe, the Middle East, and so on. Committed to global expansion, AXXZIA continues to redefine beauty standards through innovation and excellence.

AXXZIA Official Website · SNS

- Official Website : <https://axxzia.co.jp/>
- Stores Information : <https://axxzia.co.jp/stores/>
- Official ONLINE SHOP : <https://axxzia.co.jp/online-shop/>
- Official Instagram account : @axxzia_jp https://www.instagram.com/axxzia_jp
@the_b_maison https://www.instagram.com/the_b_maison
@halca_cosmetics https://www.instagram.com/halca_cosmetics

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