

Introducing "AGTHEORY RADIANCE EYE SHEET"

Eye Mask from Science x Flower*¹ "AGTHEORY" Skincare Series, Uniquely Shaped to Include the T-zone

Formulated with Peptides*² inspired by Cosmetic Dermatology and Type 17 Collagen*³ Around the Eyes, and Radiant | Available from April 22, 2026

AXXZIA Inc. is pleased to announce the launch of the "AGTHEORY RADIANCE EYE SHEET" specialized eye mask as a part of its "AGTHEORY" series designed for women aspiring to maintain their radiant beauty over time. The product will be available for purchase starting April 22, 2026, at the official online shop and AXXZIA brand stores.



Emerging from AXXZIA's decade-long dedicated eye care research, "AGTHEORY" is an aging-care*⁴ brand crafted for women who aspire to maintain their beautiful glow over time. As a new addition to the brand, highly anticipated special care eye mask "AGTHEORY RADIANCE EYE SHEET" makes its debut. "AGTHEORY RADIANCE EYE SHEET" features AXXZIA's uniquely designed shape covering the entirety of eye area where aging signs*⁵ commonly appear: eyelids, T-zone, outer corners of the eyes and even under-eye area. Manufactured from bio-cellulose, the mask conforms to the contours of the eye area perfectly and feels like a second skin.

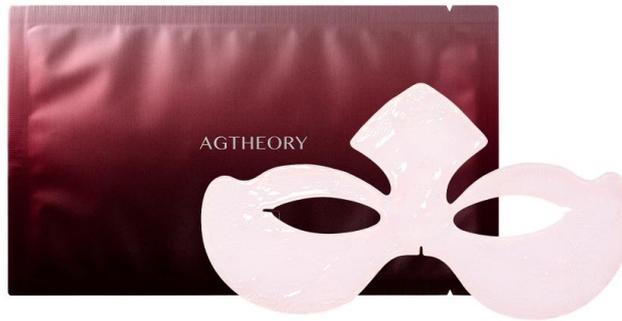
Soaked in serum formulated with common "AGTHEORY" active ingredients: "Flower Mix"*⁶, botanical extracts blend alongside Alpine Rose Active; six type of peptides*⁷, including cosmetic dermatology inspired peptides*²; and AXXZIA's unique Triple Collagen*⁸ formula including Type 17 Collagen. With 98% of its formula consisting of active ingredients, this serum features a rich, viscous texture that deeply penetrates*⁹ the skin, guiding the eye area to a state of firmness and luminous radiance*¹⁰.

*¹ "Flower" refers to botanical ingredients derived from a plant that produce sweet blossoms, which is the common ingredient in "AGTHEORY" series
*² Firming ingredients: Acetyl Hexapeptide-8, Diaminobutyroyl Benzylamide Diacetate *³ Moisturizing ingredient: Collagen *⁴ Age-appropriate care *⁵ Skin concerns such as dryness and lack of firmness associated with aging *⁶ "Flower Mix" refers to botanical ingredients derived from a plant producing sweet blossoms, which is the common ingredient of "AGTHEORY" series. Firming and radiance ingredients: Rhododendron Ferrugineum Extract, Aesculus Hippocastanum (Horse Chestnut) Seed Extract, Plantago Major Seed Extract, Saxifraga Sarmetosa Extract, Houltuynia Cordata Extract, Crataegus Cuneata Fruit Extract, Vitis Vinifera (Grape) Fruit Extract, Anthemis Nobilis Flower Extract, Morus Alba Root Extract, Foeniculum Vulgare (Fennel) Oil, Poria Cocos Sclerotium Extract *⁷ Firming ingredients: Acetyl Hexapeptide-8, Dipeptide-2, Acetyl Tetrapeptide-5, Hexapeptide-9, Carnosine, Diaminobutyroyl Benzylamide Diacetate *⁸ Moisturizing ingredients: Type 17 Collagen (Collagen), Fish Collagen (Soluble Collagen), Atelocollagen (Soluble collagen) *⁹ Up to stratum corneum *¹⁰ Due to moisture

“AGTHEORY RADIANCE EYE SHEET” Product Overview

The “AGTHEORY RADIANCE EYE SHEET” features a unique "Flower Mix"^{*6}, providing free from dryness-induced dullness, bright and clear appearance around the eyes. This uniquely shaped mask covers the entire eye area where signs of aging^{*5} tend to appear: eyelids, T-zone, outer corners of the eyes and even under-eye area. Each sheet is soaked in 12mL of rich serum that penetrates deeply into the stratum corneum. Formulated with six types of peptides^{*7} inspired by cosmetic dermatology and a Triple Collagen^{*8} formula that incorporates Type 17 Collagen, the use of this mask guides the eye area towards a firm, youthful appearance. Additionally, it was formulated without parabens, artificial colorings and ethanol.

AGTHEORY RADIANCE EYE SHEET



<Eye Sheet Mask>

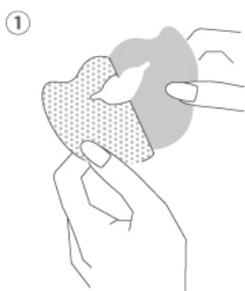
Content : 7 Sheets

Price : JPY ¥6,600 incl.tax

Where to Find : AXXZIA official online shop, AXXZIA stores

How to Use :

1. Remove the sheet from packaging and peel off the mesh protective layer from either one side.
2. Position the sheet over your eyes, aligning it with the area between eyebrows.
3. Remove the outer mesh protective layer and leave the sheet on for 10-15 minutes.



① Remove the sheet from packaging and peel off the mesh protective layer from either one side.



② Position the sheet over your eyes, aligning it with the area between eyebrows.



③ Remove the outer mesh protective layer and leave the sheet on for 10-15 minutes.

^{*5} Skin concerns such as dryness and lack of firmness associated with aging ^{*6} "Flower Mix" refers to botanical ingredients derived from a plant producing sweet blossoms, which is the common ingredient of "AGTHEORY" series. Firming and radiance ingredients: Rhododendron Ferrugineum Extract, Aesculus Hippocastanum (Horse Chestnut) Seed Extract, Plantago Major Seed Extract, Saxifraga Sarmantosa Extract, Houltuyenia Cordata Extract, Crataegus Cuneata Fruit Extract, Vitis Vinifera (Grape) Fruit Extract, Anthemis Nobilis Flower Extract, Morus Alba Root Extract, Foeniculum Vulgare (Fennel) Oil, Poria Cocos Sclerotium Extract ^{*7} Firming ingredients: Acetyl Hexapeptide-8, Dipeptide-2, Acetyl Tetrapeptide-5, Hexapeptide-9, Carnosine, Diaminobutyroyl Benzylamide Diacetate ^{*8} Moisturizing ingredients: Type 17 Collagen (Collagen), Fish Collagen (Soluble Collagen), Atelocollagen (Soluble collagen)

AXXZIA's Unique Sheet Design: Comprehensive Eye Care from All Angles

The eye sheet features AXXZIA's unique shape, designed to cover the entire eye area where signs of aging*⁵ commonly appear: eyelids, T-zone, outer corners of the eyes and even under-eye area. Achieving this design required countless iterations and meticulous adjustments based on real-world testing.

Recognizing that eye position and shape vary significantly from person to person, AXXZIA worked on refining every detail. The placement and length of slits, the positioning of the eye openings, they all have been carefully calibrated to ensure a perfect fit. As a result, thoughtfully designed shape that conforms closely to the skin, providing comprehensive care to every area of concern.



Adhesion Resembling "Second Skin"

The sheet is produced from bio-cellulose, renowned for its exceptional adherence and serum-retention capabilities. Made from nano-fibers derived primarily from coconut water, it conforms like a "second skin". Its ability to hold generous amount of serum ensures that active ingredients are slowly and thoroughly delivered deep into the stratum corneum.



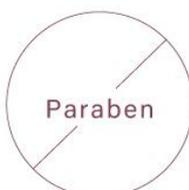
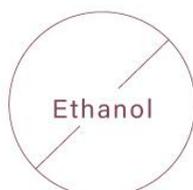
Rich Serum Formulated for Comfort: 98% Active Ingredients

Each sheet is generously soaked in 12mL of rich, viscous serum that gently stretches as it's applied. With 98% active ingredients, the serum delivers exceptional hydration and grants bouncy firmness with every use. The signature elegant rose fragrance, common across the "AGTHEORY" skincare line, and the milky-pink hue, colored by naturally derived vitamins; transform your special care routine into a moment of pure elegance.



"Three Free" Composition

The formula is designed to be gentle, without placing unnecessary burden on the delicate eye area.



*⁵ Skin concerns such as dryness and lack of firmness associated with aging

A Multi-Faceted Approach to Adult Eye Area Concerns

Power of "Flower"^{*1} for Radiant, Luminous Eyes

Since its launch, the "AGTHEORY" series has focused on the botanical ingredient known as "Flower"^{*1}. The "AGTHEORY RADIANCE EYE SHEET" features a unique "Flower Mix"^{*6}, combining ten types of common "Flower"^{*1} ingredients with "Poria Cocos Sclerotium Extract". This formulation provides free from dullness, bright and clear appearance around the eyes.

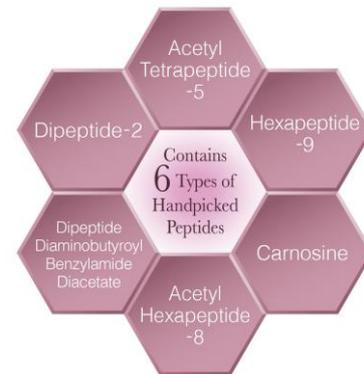
Additionally, it is enhanced with double hyaluronic acid—Sodium Hyaluronate and Hydrolyzed Hyaluronic Acid—as well as other active ingredients like Niacinamide (Moisturizing), Camellia Sinensis Leaf Extract (Moisturizing) and Inositol (Moisturizing); to create a fresh look around the eyes.



Bounce-boosting carefully handpicked 6 Types of

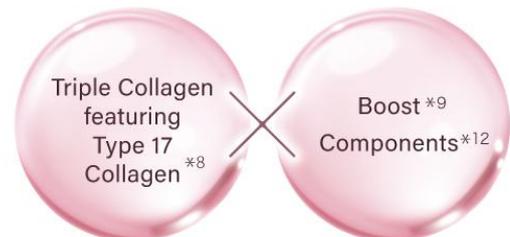
Peptides^{*7}

Incorporating peptides^{*2} derived from cosmetic dermatology, this formulation contains six distinct Types of Peptides^{*7} aimed at supporting the structure of firmer skin. It specifically targets the eye area, known for showing age signs^{*5}, to achieve a more youthful, firm look.



Featuring Type 17 Collagen, the one-of-a-kind Triple Collagen^{*8} formulation deeply hydrates down to the skin's foundation^{*11}

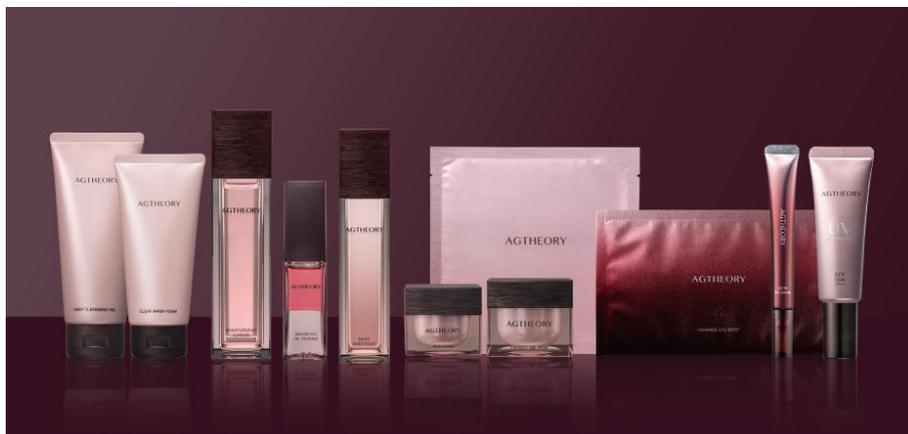
AXXZIA's unique Triple Collagen^{*8} formula includes Type 17 Collagen together with "Boost"^{*9} Components^{*12} that deliver collagen deep into the stratum corneum aiming for a hydrated and healthy skin.



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^{*2} Firming ingredients: Acetyl Hexapeptide-8, Diaminobutyroyl Benzylamide Diacetate ^{*5} Skin concerns such as dryness and lack of firmness associated with aging ^{*6} "Flower Mix" refers to botanical ingredients derived from a plant producing sweet blossoms, which is the common ingredient of "AGTHEORY" series. Firming and radiance ingredients: Rhododendron Ferrugineum Extract, Aesculus Hippocastanum (Horse Chestnut) Seed Extract, Plantago Major Seed Extract, Saxifraga Sarmientosa Extract, Houttuynia Cordata Extract, Crataegus Cuneata Fruit Extract, Vitis Vinifera (Grape) Fruit Extract, Anthemis Nobilis Flower Extract, Morus Alba Root Extract, Foeniculum Vulgare (Fennel) Oil, Poria Cocos Sclerotium Extract ^{*7} Firming ingredients: Acetyl Hexapeptide-8, Dipeptide-2, Acetyl Tetrapeptide-5, Hexapeptide-9, Carnosine, Diaminobutyroyl Benzylamide Diacetate ^{*8} Moisturizing ingredients: Type 17 Collagen (Collagen), Fish Collagen (Soluble Collagen), Atelocollagen (Soluble collagen) ^{*9} Up to stratum corneum ^{*11} i.e. stratum corneum ^{*12} Moisturizing ingredient: Bis-Ethoxydiglycol Cyclohexane-1,4-Dicarboxylate

About AGTHEORY

AGTHEORY is a series for those who aspire to age with grace and with a timeless beauty. By delivering the beauty-promoting power of meticulously selected plant ingredients to the skin, the series commit to your future full of beauty.



About AXXZIA

AXXZIA, established in 2011 as an exclusive skincare brand for esthetic salons, has since expanded its presence worldwide. The “Beauty Eyes” series, launched in 2016 with the concept of making professional eye care accessible for home use, has been widely embraced in several Asian countries, including China. As a Japanese cosmetics company, we offer a range of exceptional products all made in Japan, with a focus on delivering salon-quality skincare experiences at home. Currently, our products are available not only in Asia, but also in North America, Europe, the Middle East, and so on. In Japan, our products can be found in numerous locations, including our flagship stores—AXXZIA GINZA SIX, AXXZIA Daimaru Shinsaibashi, AXXZIA Keio Department Store Shinjuku, and AXXZIA Shibuya Hikarie ShinQs—as well as in various department stores and specialty shops.

AXXZIA Official Website • SNS

- Official Website : <https://axxzia.co.jp/english/>
- Stores Information : <https://axxzia.co.jp/english/stores/>
- Official Online Shop : <https://axxzia.jp/>
- Official Instagram account : @axxzia_jp https://www.instagram.com/axxzia_jp/

<For further questions about this news release>

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