

AXXZIA Secures Top Rankings in Three Categories Across China's Largest E-Commerce Platforms During "618" Sales Period

Eye Sheet Mask Series' Exceptional Performance Demonstrated AXXZIA's Strong Position Across Platforms

AXXZIA Inc. is pleased to announce the achievement of top rankings in three categories on Tmall Global (天猫国际)*1, leading cross-border e-commerce platform, and Douyin (抖音)*2, leading social commerce platform, during one of China's major e-commerce sales periods "618".



AXXZIA Achieved Top Positions in Three Sales Rankings

During the "618" sales period that began in May 2026, AXXZIA's popular eye sheet mask "AXXZIA BEAUTY EYES ESSENCE SHEET Premium +" ranked #1 on Tmall Global's "Aging Care Eye Sheet Mask Sales Ranking" *3. Furthermore, it also maintained the #1 spot for eight consecutive weeks on the "Imported Eye Sheet Mask Sales Ranking" *3.

AXXZIA also achieved #2 ranking on Douyin in the "May Brand TOP List (Eye Care Category, Eye Mask Sub-category)" *4. AXXZIA's eye sheet masks remain highly popular among Chinese consumers, delivering consistent strong results across platforms throughout the "618" sales period.

Moving forward, AXXZIA remains committed to global growth, driving brand awareness and sales expansion.

*1 Tmall Global (天猫国际): leading cross-border e-commerce platform in China, operated by Alibaba Group *2 Douyin (抖音): leading social commerce platform in China, operated by ByteDance *3 Rankings reflect the past 7 days of sales volume and GMV. As of June 12, 2026 *4 Calculation Period: May 1 - May 31, 2026

<For further questions about this news release>

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