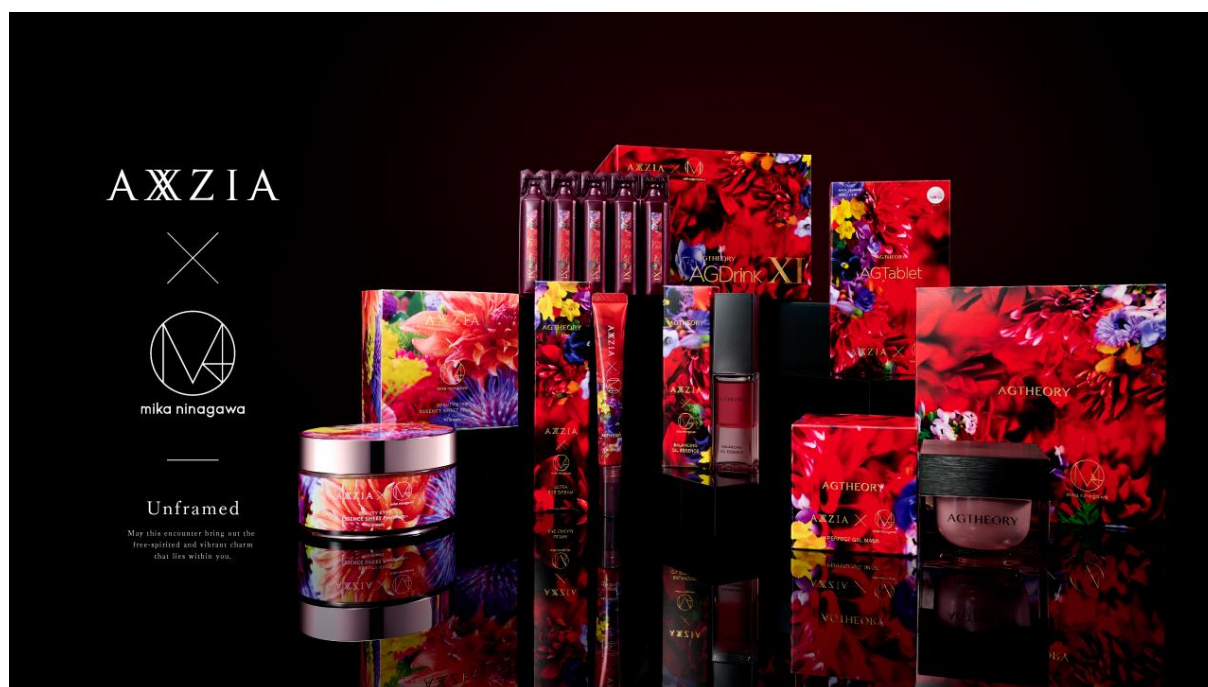


AXXZIA × M / mika ninagawa Artist Collaboration Announcement

Collaboration collection centered around "Unframed" theme will be available for advance sale from 11 August, general sale from 21 August, 2026

In celebration of its 15th anniversary, AXXZIA Inc. is pleased to announce a collaboration with "M / mika ninagawa", brand directed by internationally renowned artist Mika Ninagawa. The collection will be available for advance sale at Japanese physical AXXZIA brand stores from August 11, followed by general release at the official online store and in overseas markets from August 21, 2026.



Since its foundation in 2011, AXXZIA has been guided by the philosophy of presenting "Asian Beauty" from Japan to the world. In this pursuit, instead of limiting "beauty" to one single concept, AXXZIA has been working diligently to offer wide range of products ranging from inner care to skincare to domestic and international customers.

Among these products, "AXXZIA BEAUTY EYES ESSENCE SHEET" series, eye care sheet line which has surpassed cumulative sales of 6 million items^{*1}, having earned consumer loyalty. Additionally, the "AGDrink" series from AGTHEORY has reached cumulative sales of 2 million items^{*2}, receiving high recognition both in Japan and internationally.

The collaboration with M / mika ninagawa represents AXXZIA's 15th anniversary vision, bringing forward a new and unprecedented perspective on beauty.

^{*1} Cumulative sales of the ESSENCE SHEET series from its launch in October 2016 to the end of October 2024 (according to AXXZIA's data)

^{*2} Cumulative sales of the AGTHEORY AGDrink series from its launch in August 2016 to the end of January 2026 (according to AXXZIA's data)



AXZIA BEAUTY EYES

ESSENCE SHEET Premium +

M / mika ninagawa Collaboration Package

<Eye Sheet Mask>

JPY ¥9,900



AGTHEORY AGDrink XI

M / mika ninagawa Collaboration Package

<Beverage>

JPY ¥ 31,104



AGTHEORY AGTablet

M / mika ninagawa Collaboration Package

<Processed food with mangosteen extract powder>

JPY ¥ 7,992



AGTHEORY BALANCING OIL ESSENCE

M / mika ninagawa Collaboration Package

<Serum>

JPY ¥ 9,240



AGTHEORY ULTRA EYE CREAM

M / mika ninagawa Collaboration Package

<Eye Cream>

JPY ¥ 7,480



AGTHEORY SMOOTH MASK

M / mika ninagawa Collaboration Package

<Sheet Mask>

JPY ¥ 4,400



AGTHEORY PERFECT GEL MASK

M / mika ninagawa Collaboration Package

<Gel Mask>

JPY ¥ 9,680

Collaboration-exclusive Novelty Items



“Unframed” Original Mirror & Bag Charm

M / mika ninagawa Collaboration Exclusive

Novelty Item

A type (left), B type (right)



AXXZIA “Unframed” Gift Box

M / mika ninagawa Collaboration Exclusive

Novelty Item



AXXZIA “Unframed” Shopper Bag

M / mika ninagawa Collaboration Exclusive

Novelty Item

M size (left), L size (right)

About Mika Ninagawa

Photographer, Film Director, Contemporary Artist

Primarily focusing on photography, Mika Ninagawa also extensively works in film, video, and spatial expression. She is the recipient of numerous awards, including the prestigious Kimura Ihei Photography Award. In 2010, she published a photo book through Rizzoli in New York. As a film director, she has directed five feature films to date, including “Helter Skelter” (2012) and “Diner” (2019), as well as the Netflix original series “Followers” (2020).

In recent years, she has expanded her range of expression under the moniker "Mika Ninagawa with EiM," collaborating with the creative team EiM to produce large-scale installations.

She continues to dynamically present her work both in Japan and internationally, having published over 120 photo books and held more than 150 solo exhibitions and 130 group exhibitions to date. Her solo exhibition "NINAGAWA Mika with EiM: Lights of the beyond, Shadow of this world," held at the Kyoto City Kyocera Museum of Art from January to March 2025, attracted 250,000 visitors.

Her latest photo books include “VIRA” (bookshop M Co., Ltd., 2026) and “mirror, mirror, mirror” (Mitsumura Suiko Shoin, 2026).

<https://mikaninagawa.com/>

About AXXZIA

AXXZIA, established in 2011 as an exclusive skincare brand for esthetic salons, has since expanded its presence worldwide. The “Beauty Eyes” series, launched in 2016 with the concept of making professional eye care accessible for home use, has been widely embraced in several Asian countries, including China. As a Japanese cosmetics company, we offer a range of exceptional products all made in Japan, with a focus on delivering salon-quality skincare experiences at home. Currently, our products are available not only in Asia, but also in North America, Europe, the Middle East, and so on. In Japan, our products can be found in numerous locations, including our flagship stores—AXXZIA GINZA SIX, AXXZIA Daimaru Shinsaibashi, AXXZIA Keio Department Store Shinjuku, AXXZIA ShinQs by TOKYU DEPARTMENT STORE and AXXZIA NAMBA CITY—as well as in various department stores and specialty shops.

AXXZIA Official Website • SNS

- Official Website : <https://axxzia.co.jp/english/>
- Stores Information : <https://axxzia.co.jp/english/stores/>
- Official Online Shop : <https://axxzia.jp/>
- Official Instagram account : @axxzia_jp https://www.instagram.com/axxzia_jp/

<For further questions about this news release>

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