

Seamlessly Integrating Inner Beauty Science.

“AGTHEORY”, Inner Care Brand With Over 2 Million Items Sold*¹, Launches "AGTablet", Supporting Everyday Beauty Routines

Formulated with Mangosteen Extract and Naturally Occurring R-type α -Lipoic Acid Biomolecule,
Aging Care Supplement Supporting Beauty from Within | Available from August 21, 2026

^{*2} Age-appropriate nutritional care

AXXZIA Inc. is pleased to announce the launch of "AGTablet", an inner care supplement from the "AGTHEORY" series designed for women aspiring to maintain their radiant beauty over time. The product will be available from August 21, 2026, with an exclusive pre-release sale at AXXZIA brand stores from August 11, 2026.



"AGTHEORY" series is designed for women who aspire to maintain their radiant glow over time and offers both skincare and inner care products centered around "Flower"^{*3}, botanical ingredients derived from plants that produce sweet blossoms. Among these products, the inner care drink "AGDrink", which has surpassed cumulative sales of 2 million items^{*1}, earning widespread support not only in Japan but across Asia.

As the newest addition to "AGTHEORY", "AGTablet" is the first supplement in a tablet form in the series. This advanced supplement is designed to bring comprehensive aging care^{*2} closer, making the consumption seamless and easy to continue every day.

^{*2} Age-appropriate nutritional care

^{*1} Cumulative sales of "AGDrink" series from August 2016 to January 2026 (according to AXXZIA in-house survey) ^{*2} Age-appropriate nutritional care

^{*3} "Flower" refers to botanical ingredients derived from plants that produce sweet blossoms, which are common ingredients in "AGTHEORY" series

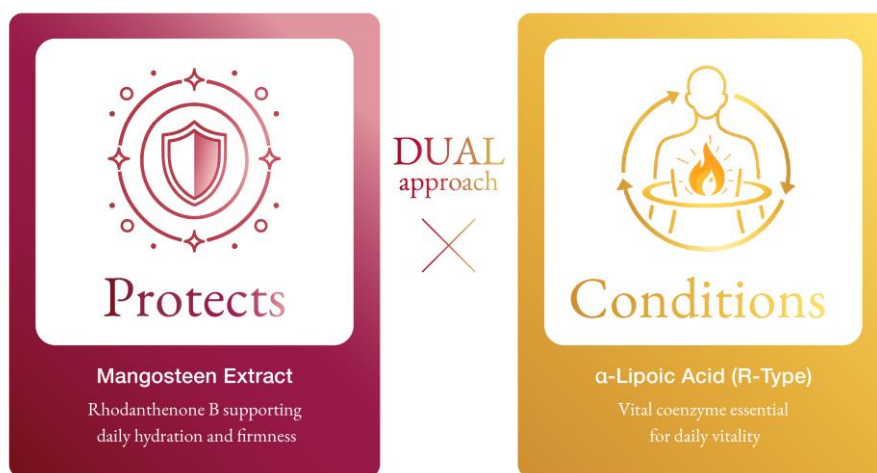
Expertise from “AGTHEORY” Top Drink Reshaped into Daily Inner Beauty Habit

"AGTHEORY AGTablet" encapsulates the knowledge about inner care accumulated from "AGDrink", offering a new way to maintain daily aging care^{*2} from within, simply and seamlessly.

^{*2} Age-appropriate nutritional care

Key ingredients include Mangosteen Extract, also known as the Queen of Fruits, naturally occurring R-type α -Lipoic Acid biomolecule essential for beauty and vitality, and Cherry Blossom Flower Extract extracted with patented technology (Patent No. 5878023). Combined with AXXZIA's proprietary blend of 8 supporting ingredients^{*4}, this supplement offers a comprehensive approach from multiple directions to the shifting beauty needs that accompany aging.

Dual Approach: Mangosteen Protects × R-type α -Lipoic Acid Conditions



With age, excess sugar from food is shown to impact the skin's beauty condition. To tackle that, "AGTablet" brings new perspective on sugar and aging. Built around dual approach, Mangosteen Extract "protects" the beauty from within, while R-type α -Lipoic Acid "conditions" by supporting healthy circulation and vitality. Combined with Cherry Blossom Flower Extract (extracted using patented technology) and AXXZIA's proprietary 8-ingredient blend^{*4}, the "AGTablet" supplement offers a multi-dimensional approach to age-related changes in beauty needs.

Designed for Convenient, Consistent Daily Use

"AGTablet" combines uncompromising quality with intelligent, sustainable design that fits naturally into daily routine. Each box contains four pouches, one week per pouch (28 tablets), providing a full 28-day supply in a compact, travel-friendly format. With a 4-tablet daily intake, each serving is just 5.2 kcal caffeine-free small-sized tablets. An accessible price makes it a simple addition to everyday beauty life that is easy to maintain.

^{*2} Age-appropriate nutritional care ^{*4} Edible Purple Chrysanthemum Powder, Geranium Dielsianum Extract, Fenugreek, Fennel, Hibiscus, Yeast Extract, Passion Fruit Seed Extract, Camellia Japonica Seed Extract

“AGTHEORY AGTablet” Product Overview



To commemorate AXXZIA's 15th anniversary themed "Unframed", a special collaboration package with "M / mika ninagawa" directed by artist Mika Ninagawa will also be available (Right)

AGTHEORY AGTablet

<Processed Food with Mangosteen Extract Powder>

Content : 112 tablets [28 tablets × 4 pouches (28-day supply)]

Price : JPY ¥7,992 incl.tax

Where to Find : AXXZIA official online shop, AXXZIA stores

Consumption Method : Daily serving of 4 tablets, recommended to consume with water.

(5.2 kcal per serving, caffeine-free)

3 Key Ingredients Addressing Age-Related Beauty Changes

■ Daily Support for Moisture and Firmness with Mangosteen Extract (Rhodanthenone B)

Mangosteen, often called the "Queen of Fruits", is a tropical fruit mainly cultivated in the Southeast Asia. Rhodanthenone B, found in its rind, has been found to support daily hydration and firmness.

Each "AGTablet" contains 55mg of mangosteen extract (220mg per daily serving), this supplement supports aging while also maintaining beauty.



■ R-Type α-Lipoic Acid, Biomolecule Essential for Beauty and Wellness

α-Lipoic Acid is an essential coenzyme for human body, which is also ideal for those seeking an active, vibrant daily life. "AGTablet" uses its R-Type, the naturally occurring form found in the human body, known for superior oral absorption. Being highly susceptible to heat and gastric acid, its effectiveness has been further enhanced using advanced formulation technology, encapsulating the α-Lipoic Acid in oligosaccharides (α-cyclodextrin) for efficient delivery of the active ingredients.



■ Cherry Blossom Flower Extract Supporting Youthful Impression

"AGTHEORY AGTablet" contains a natural extract derived from the Japanese cherry blossom Yae-Sakura tree, a symbol of beauty in Japan. This extract was produced utilizing patented technology (Patent No. 5878023) that inhibits AGEs, resulting in a formulation designed to support beauty.



■ 8 Carefully Selected Botanical & Supporting Ingredients

To harness the full potential of nature, AXXZIA utilized the proprietary blend of 8 supporting ingredients, which were meticulously balanced to enhance the foundation of beauty.



Edible Purple
Chrysanthemum



Geranium
Dielsianum Extract



Fenugreek Extract



Fennel Extract



Hibiscus Extract



Yeast Extract



Passion Fruit Seed Extract



Camellia Japonica
Seed Extract

AXXZIA × M / mika ninagawa "Unframed" Collaboration Package Directed by Mika Ninagawa



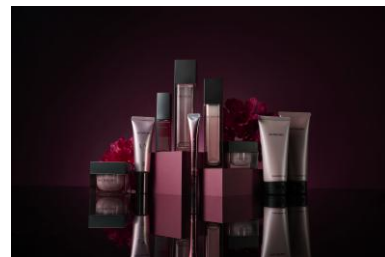
"AGTHEORY AGTablet" will be available in special artist collaboration packaging with "M / mika ninagawa", the brand directed by globally celebrated artist Mika Ninagawa, commemorating AXXZIA's 15th anniversary.

The art bursts with vivid, blooming flowers and deep crimson hues, capturing the essence of collaboration theme "Unframed". Transcending the ordinary beauty routine, it evokes a sense of special excitement and revitalizing inner beauty with every use.

About AGTHEORY

AGTHEORY is a series for those who aspire to age with timeless beauty. By delivering the power of meticulously selected plant ingredients to the skin, the series bring aging-care*⁵ and commit to providing future full of beauty.

*⁵ Age-appropriate care



About AXXZIA

AXXZIA, established in 2011 as an exclusive skincare brand for esthetic salons, has since expanded its presence worldwide. The “Beauty Eyes” series, launched in 2016 with the concept of making professional eye care accessible for home use, has been widely embraced in several Asian countries, including China. As a Japanese cosmetics company, we offer a range of exceptional products all made in Japan, with a focus on delivering salon-quality skincare experiences at home. Currently, our products are available not only in Asia, but also in North America, Europe, the Middle East, and so on. In Japan, our products can be found in numerous locations, including our flagship stores—AXXZIA GINZA SIX, AXXZIA Daimaru Shinsaibashi, AXXZIA Keio Department Store Shinjuku, AXXZIA ShinQs by TOKYU DEPARTMENT STORE and AXXZIA NAMBA CITY — as well as in various department stores and specialty shops.

AXXZIA Official Website • SNS

- Official Website : <https://axxzia.co.jp/english/>
- Stores Information : <https://axxzia.co.jp/english/stores/>
- Official Online Shop : <https://axxzia.jp/>
- Official Instagram account : @axxzia_jp https://www.instagram.com/axxzia_jp/

<For further questions about this news release>

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