
AXXZIA's "AGTHEORY AGDrink XI" Earns Nourish Supplement Award 2026® Recognition in UK's Leading Independent Health Product Evaluation

Recognized for Its Formulation, Taste and Quality Control within Inner Beauty Category

AXXZIA Inc. is pleased to announce that "AGDrink XI", an inner care drink from its "AGTHEORY" series designed for women who wish to continue shining beautifully through the years, has been awarded the Nourish Recommended award in the 2026 UK Nourish Awards ® in the Inner Beauty Category. Based in the UK, this award recognizes outstanding products across a wide range of fields, including supplements, food and beverages, beauty and skincare.



AXXZIA being awarded Nourish Supplement Awards 2026

The Nourish Awards® is the UK's leading independent evaluation program for health food and drink, clean supplements and skincare, founded in 2017. The Nourish badge provides a meaningful benchmark that goes beyond a subjective taste test. Every product recognized in the Nourish Awards® has been independently evaluated and approved by a panel of qualified nutrition professionals.

AXXZIA's "AGTHEORY AGDrink XI" was recognized with an award in 2026 "Inner Beauty" category, Supplement division.

In their evaluation, the judges commended the "AGDrink XI"'s formulation, which combines collagen peptides with botanical ingredients such as Mangosteen, Mulberry and Pomegranate extracts, as well as its refined taste and texture. AXXZIA's rigorous quality assurance framework, encompassing quality and safety testing by multiple certified laboratories and a 28-day human trial that substantiates the patented formula, further contributed to the recognition.

About “AGTHEORY AGDrink XI”

Since its launch in 2016, AGTHEORY's "AGDrink" has been inspired by the concept of "Science × Flower"*1 fusing AXXZIA's scientific expertise and continuous evolution. To unlock the further potential of inner beauty, it has undergone six renewals, including ingredient revisions and packaging improvements. "AGDrink XI" was released in April 2025, representing the brand's most ambitious recipe to date.

"AGDrink XI" contains Mangosteen known as the Queen of Fruits as its key ingredient, in addition to 2,000mg of collagen peptides and select plant extracts in each bottle. Offering a refreshing black currant and pineapple flavor, it is easy to enjoy within daily routine.

This inner care drink has been widely supported in Japan and throughout Asia, promoting firmness and radiance. As a result, the "AGDrink" series has surpassed 2 million units in cumulative sales*2.

*1 "Flower" refers to botanical ingredients derived from a plant that produce sweet blossoms, which is the common ingredient in "AGTHEORY" series

*2 Cumulative sales of the "AGDrink" series from August 2016 to the end of January (according to AXXZIA's data)

AGTHEORY AGDrink XI

< Beauty Drink >

■ 10 bottles

Content : 250mL (25mL × 10 bottles)

Price : JPY ¥10,692 incl.tax

■ 30 bottles

Content : 750mL (25mL × 30 bottles)

Price : JPY ¥31,104 incl.tax

Where to Find : AXXZIA official online shop, AXXZIA stores

How to Use : Shake well before consumption. Recommended intake of 1 bottle daily.



About AXXZIA

AXXZIA, established in 2011 as an exclusive skincare brand for esthetic salons, has since expanded its presence worldwide. The “Beauty Eyes” series, launched in 2016 with the concept of making professional eye care accessible for home use, has been widely embraced in several Asian countries, including China. As a Japanese cosmetics company, we offer a range of exceptional products all made in Japan, with a focus on delivering salon-quality skincare experiences at home. Currently, our products are available not only in Asia, but also in North America, Europe, the Middle East, and so on. In Japan, our products can be found in numerous locations, including our flagship stores—AXXZIA GINZA SIX, AXXZIA Daimaru Shinsaibashi, AXXZIA Keio Department Store Shinjuku, AXXZIA ShinQs by TOKYU DEPARTMENT STORE and AXXZIA NAMBA CITY — as well as in various department stores and specialty shops.

AXXZIA Official Website • SNS

- Official Website : <https://axxzia.co.jp/english/>
- Stores Information : <https://axxzia.co.jp/english/stores/>
- Official Online Shop : <https://axxzia.jp/>
- Official Instagram account : @axxzia_jp https://www.instagram.com/axxzia_jp/

<For further questions about this news release>

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