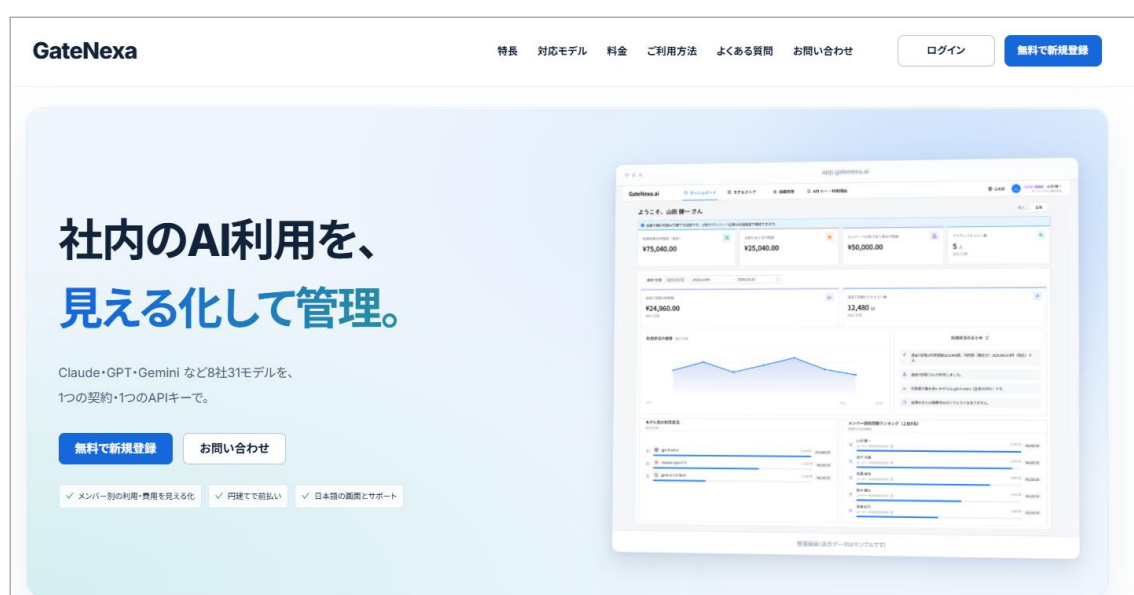


AXXZIA Group Launches Generative AI Business.

“GateNexa”: Integrated Generative AI Platform for Enterprises

AXXZIA Inc. is launching a generative AI business as a new growth area for the AXXZIA Group. Its subsidiary AXXZIA Value Creator Inc. (hereinafter, AVC) launched GateNexa, a centralized platform that enables businesses to access and manage the use of generative AI models, on 20 October 2026.



GateNexa enables users to access generative AI models from leading providers, including Claude, GPT, and Gemini, through a single API key and a shared account balance. The service centralizes contract management and billing while providing control over budgets and model usage across departments and individual users. Identifying the AI sector as a new medium- to long-term growth area alongside its existing cosmetics and supplements business, AXXZIA Group will continue to develop its business in the AI field.

AXXZIA Group's Vision on Expanding into AI

1. Firsthand Experience Integrating AI into Business Operation Processes

By integrating generative AI into its own business operations, AXXZIA Group has gained firsthand experience of creating and operating an internal platform to support its use. The primary obstacle was not the performance of AI models, but the complexity of overseeing multiple models, users and workflows within a single organization. This is precisely the kind of real-world challenge that many companies encounter when preparing to adopt generative AI into their businesses.

2. Expansion from Generating Sales to Building Business Infrastructure

AVC's main services have been built around sales generation, ranging from brand consulting and social media promotion to livestream commerce on TikTok Shop. With the launch of GateNexa, AVC will also offer support for the underlying platforms and systems that support clients' day-to-day operations.

About GateNexa

With constant development and release of new AI models, an increasing number of companies are facing the problem of having to adopt multiple models to meet different needs. However, when integrating AI into their own systems, businesses often need to manage API contracts, payments and usage separately for each provider. Since many costs are incurred in foreign currencies, tracking them by department and user, and establishing consistent rules for AI usage, poses further challenges to company-wide deployment.

GateNexa addresses these issues by consolidating contracts and billing through a single point of contact. It is designed to serve as an operational platform that enables businesses to manage and operate generative AI across their entire organizations.

■ Main Features

- **Simplified Access to Multiple Major AI Models:** Connect to models from leading providers using a common interface, and switch between providers without extensive configuration changes.
- **Built-In Controls for Organization-Wide AI Management:** Manage budgets at the departmental and individual-user levels, determine which models can be used, track usage and costs, and assign permissions separately.
- **Yen-Based Prepayment and Japanese-Language Support:** The service supports prepaid top-ups in Japanese yen via bank transfer. AVC provides support in Japanese, from contractual arrangements to implementation guidance and customer inquiries.
- **No Initial or Monthly Fees:** Usage-based billing under a prepaid payment model.

Future Business Development

With GateNexa as its platform, AXXZIA Group aims to establish a business foundation in the AI industry.

Service Overview

Name	GateNexa
Launch Date	20 October 2026
Service Provider	AXXZIA Value Creator Inc.
Target Customers	Corporate development teams and IT departments incorporating generative AI into their products, services, and internal systems.
Compatible Models	Claude, GPT, Gemini*, etc.
Pricing	No initial or monthly fees. Prepaid, usage-based pricing (model usage charge and service fee).
Payment Methods	Prepaid top-ups in Japanese yen via bank transfer. Credit card payments will be supported in the future.
URL	https://www.gatenexa.ai/

* Claude, GPT and Gemini are trademarks of Anthropic PBC, OpenAI, and Google LLC, respectively. Other companies and product names mentioned herein are trademarks of their respective owners.

Overview of the Companies

AXXZIA Inc.

Address	Shinjuku Sumitomo Building 35F, 2-6-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo, Japan
President	Duan Zhuo
Establishment Date	21 December 2011
Public Listing Information	Tokyo Stock Exchange Standard Market (Stock Code: 4936)
URL	https://axxzia.co.jp/english

AXXZIA Value Creator Inc.

Address	Shinjuku Sumitomo Building 35F, 2-6-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo, Japan
President	Duan Zhuo
Establishment Date	15 June 2023
Business Details	Brand Consulting, Social Media Promotion Support, Live Commerce Business, AI Solutions Business

Contact Information

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